



## Architectural Lighting Program

*A Lighting Program for Building Owners in the Springfield Business Improvement District.*

### Application

Please print clearly and answer all questions.

Refer to the Program Guidelines with questions of eligibility.

#### Applicant Information:

Name: \_\_\_\_\_

Building Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Name of Store, Shop, or Office: \_\_\_\_\_

Nature of Business: \_\_\_\_\_

Statement of Interest: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signature of Applicant: \_\_\_\_\_ Date: \_\_\_\_\_

#### Please Submit Completed Application to:

Chris Russell, Interim Executive Director

Springfield Business Improvement District

1441 Main Street

Springfield, MA 01103

Phone: 413.781.1591 Email: [chris.russell@springfielddowntown.com](mailto:chris.russell@springfielddowntown.com)



## Architectural Lighting Program

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### Guidelines

#### OVERVIEW

The Architectural Lighting Program is a program designed to assist property owners located within the Springfield Business Improvement District (SBID). The Lighting Program will provide assistance to eligible property owners by supplementing and/or providing initial installation of architectural Lighting to improve the physical appearance of buildings in the SBID. These guidelines are meant to foster identities for the SBID as a distinctive place to shop, visit, work, and live.

The three goals of the Architectural Lighting Program are:

1. To highlight historical architecture within Springfield's downtown metro area.
2. To provide a corridor of light for night time visitors to the downtown area.
3. To provide a level of comfort to visitors, increasing foot traffic and therefore economic growth.

For the first year of this program, the SBID is proud to sponsor buildings at 75% of the cost of all lighting and installation. This is a limited time offer which will not be guaranteed in future fiscal years, as funding changes budget to budget. Building owners should take advantage of this program as the funding is available.

#### PROGRAM ELIGIBILITY AND GRANT CONDITIONS

The Architectural Lighting Program is targeted towards ground floor commercial storefronts with direct frontage along the SBID commercial corridor areas.

- The property owner must provide permission for the work and must agree to maintain the property and lighting fixtures in like or improved condition for five years following the grant.
- Eligible businesses include ground floor commercial establishments conducting retail and/or wholesale trade; service establishments including professional offices; personal services such as dry cleaning or beauty salons; and other business services such as printing, etc.
- Storefronts should be oriented to pedestrian and street activity. Storefront access should be from the primary street frontage, and should be engaging to a passerby.



- Storefront windows should not be completely obscured by interior window signage or display cases that prevent customers and pedestrians from seeing inside. Storefront windows should display products or services, local business logos, hours of operations and/or public service messages. Displays in storefront windows that add color, texture, information, and/or visual activity to the pedestrian experience are encouraged.
- The subject property may not have delinquent taxes, including property taxes, and the property owner may not have other delinquent taxes outstanding. The subject property may not have fees in arrears, including BID fees. The subject property may not have active code enforcement actions. The subject property must be structurally sound and in compliance with applicable building codes, sanitary codes, and zoning regulations.
- Applicants must comply with all state and local laws and regulations pertaining to licensing, permits, building code, zoning requirements, environmental regulations, etc.
- Properties must be located within the Springfield Business Improvement District.
- Buildings must be 10 floors or less. Towers are not included in this program.

#### **DESIGN GUIDELINES**

Projects are intended to reflect principles of good design, and the ultimate goal of creating a distinctive identity for Springfield. Applicants are required to meet with a representative from the SBID prior to acceptance of their application. Once the application is received and screened by a program administrator, you will be contacted to set up an appointment to discuss the project with the SBID.

Buildings will be assessed on a case-by-case basis. This program will roll out throughout Springfield Downtown in an organized fashion, aiming to create corridors of light. The attached map shows quadrants of the SBID area. If your building is not chosen for installation immediately, it is likely due to the quadrant system, and we will reconsider your application as the program moves forward.

This program is aimed towards building owners, who must sign on to maintain and operate the newly installed lighting fixtures for a minimum of five years. Lights will be installed with a photo cell, which will automatically operate the lights from dawn to dusk. All installed lights will utilize LED technology and will operate at a minimal cost to the building owner. Installation of architectural Lighting will be completed by a contractor assigned by the SBID and will be at 75% cost to building owners, and all lighting rebates will be made out to the SBID.