



SPRINGFIELD

Springfield Downtown Banners

Application

Please print clearly and answer all questions.

Applicant Information

Name of Event: _____

Contact Person: _____ Email Address: _____

Phone Number: _____ Fax Number: _____

Name of Organization: _____

Date of Event: _____

New Event Existing Event What years? : _____

Is this a civic event? _____

Are you charging admission for the event? _____

Description of Event (target audience, entertainment, vendors, etc.)

Guidelines:

- We reserve the right to refuse or alter services requested depending upon capabilities.
- At most, two events may be displayed on banners at one time in the downtown area, and one event may take a maximum of 50% of brackets in this case.
- Remaining brackets will be filled with SBID banners, if there is not another event displayed.
- The requesting organization must have produced and provide their own banners to the SBID team.

Signature of Applicant: _____ Date: _____

Please Submit Completed Application to:

Chris Russell, Executive Director – chris.russell@springfielddowntown.com , 413.781.1591

Springfield Business Improvement District

1441 Main Street, Springfield MA, 01103